



NY Forward

WELCOME

THE MEETING WILL
BEGIN SHORTLY

Local Planning Committee (LPC)
Meeting #2
Wednesday, July 12, 2023



LYONS FALLS
CONNECTS
NY FORWARD

AGENDA



- 1 Welcome & Introductions
- 2 Code of Conduct Reminder
- 3 Project Schedule
- 4 Call for Projects
- 5 Community Engagement
- 6 Downtown Profile
- 7 Vision and Goals Discussion
- 8 Next Steps
- 9 Public Comment

INTRODUCTIONS

LOCAL PLANNING COMMITTEE (LPC)	Affiliation
Mayor Donna Dolhof, <i>co-chair</i>	Village of Lyons Falls
Michele Ledoux, <i>co-chair</i>	CCE of Lewis County/REDC member
Anne Huntress	Lyons Falls Alive/South Lewis Central School
Brittany Davis	Lewis County IDA/Naturally Lewis
Jonathan Miller	Lewis County Historical Society
Roger Williams	Level Up Power Fitness Center
Mike Hurilla	Boondocks Restaurant/3 Willows Event Center/The Edge Hotel
Megan Krokowski	Lewis County Planning
Michael Bradish	Village of Lyons Falls

INTRODUCTIONS

STATE PARTNERS

NAME	TITLE	DEPARTMENT
Kylie Peck	Project Manager	NYS Department of State
Stephen Hunt	Regional Director, North Country Office	Empire State Development
Mary Barthelme	Project Manager	NYS Homes & Community Renewal
Amanda Bearcroft	Program Director, DRI and NY Forward	NYS Department of State

INTRODUCTIONS

CONSULTANT TEAM



Engineering and
Land Surveying, P.C.



CODE OF CONDUCT



LOCAL PLANNING COMMITTEE

- ◆ Members of the Local Planning Committee must always serve and act in the public interest, regardless of their affiliation with, or relationship to, any business, municipality, not-for-profit, agency, program, entity, or interest group.
- ◆ Members should use the Code of Conduct to guide service and actions while on the Local Planning Committee
- ◆ Remember **DAD**:
 - ◆ Disclose conflicts of interest
 - ◆ Act in the public interest
 - ◆ Disqualify if necessary



PROJECT SCHEDULE



KEY MILESTONES

JUNE

- ◆ LPC Kick-off
- ◆ Vision
- ◆ Engagement Plan
- ◆ Call for Projects

JULY

- ◆ Downtown Profile (Draft)
- ◆ Goals (Final)

AUGUST

- ◆ Preliminary Project List
- ◆ Downtown Profile (Final)
- ◆ Strategies

SEPTEMBER

- ◆ Project Profiles
- ◆ Strategies (Final)

OCTOBER

- ◆ Document Edits Complete
- ◆ NY Forward Strategic Investment Plan (Draft)

NOVEMBER/
DECEMBER

- ◆ NY Forward Strategic Investment Plan (Final)



NY Forward

CALL FOR PROJECTS

- ◆ Launched June 19th / **Due July 31st**
- ◆ **All projects must submit to be considered for NY Forward** (*electronic submission preferred*)
- ◆ Available on Lyons Falls NY Forward website
- ◆ Paper copies at Village Hall and Library
- ◆ All submitted proposals will be reviewed by the LPC and discussed during future LPC meetings

LYONS FALLS CONNECTS
NY FORWARD

NY Forward

SCAN QR CODE FOR MORE INFORMATION ON YOUR MOBILE DEVICE

OPEN CALL FOR PROJECTS NOW LIVE!

Transform Downtown Lyons Falls with NY Forward!

We invite YOU to share your vision for Lyons Falls.

To learn more about NY Forward, project eligibility requirements and to access an official Call for Projects Application form, visit www.lyonsfalls.nyforward.com or scan the QR code above. For assistance with the Open Call for Projects application, virtual and in-person office hours will be available. Please check the website for upcoming dates and times.

ACCEPTING PROJECT PROPOSALS UNTIL JULY 31, 2023 AT 5:00PM

JOIN OUR PUBLIC OPEN HOUSE!

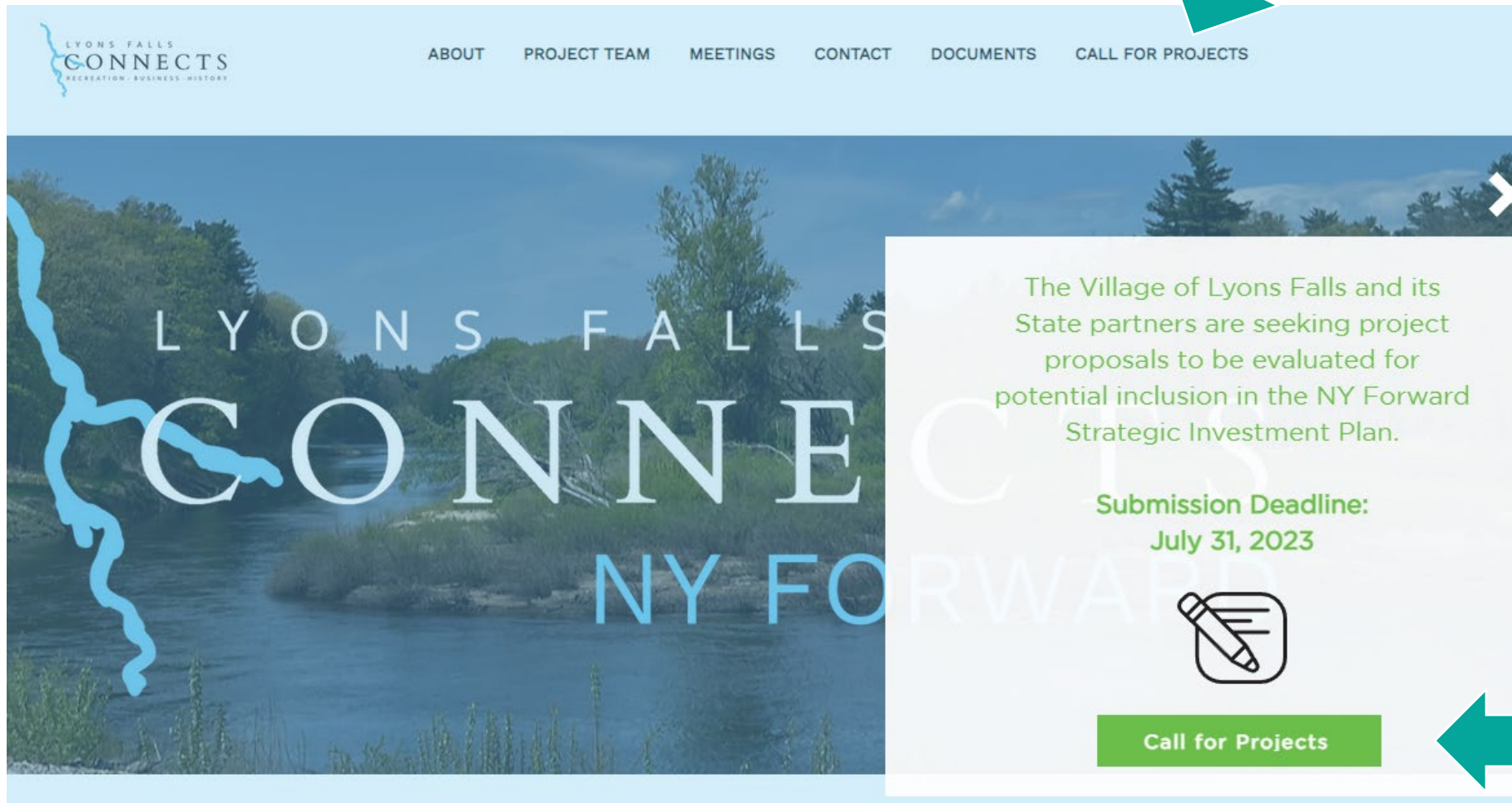
JULY 17TH
5:00 - 7:00 PM

Lyons Falls Library
3598 High Street

Open house style format - drop in anytime! Participate in a variety of activity stations to learn and provide your input!

A community-driven initiative to enhance the quality of life, create economic opportunities, and foster a vibrant downtown environment. Supported by the NY Forward award

CALL FOR PROJECTS




LYONS FALLS CONNECTS
RECREATION · BUSINESS · HISTORY

ABOUT PROJECT TEAM MEETINGS CONTACT DOCUMENTS CALL FOR PROJECTS

LYONS FALLS CONNECTS
NY FORWARD

The Village of Lyons Falls and its State partners are seeking project proposals to be evaluated for potential inclusion in the NY Forward Strategic Investment Plan.

Submission Deadline:
July 31, 2023



Call for Projects

The image shows a screenshot of a website with a light blue header. The header contains the logo for 'LYONS FALLS CONNECTS' on the left and a navigation menu with items: 'ABOUT', 'PROJECT TEAM', 'MEETINGS', 'CONTACT', 'DOCUMENTS', and 'CALL FOR PROJECTS'. Below the header is a large banner image of a river and trees. Overlaid on the right side of the banner is a white callout box with a close button (an 'X') in the top right corner. The callout box contains text in green and black, a green icon of a pencil writing on a notepad, and a green button labeled 'Call for Projects'. A large teal arrow points from the top blue banner to the 'CALL FOR PROJECTS' menu item. Another large teal arrow points from the right edge of the image to the 'Call for Projects' button.

CALL FOR PROJECTS



- ◆ Office hours were available for project sponsors to discuss project-specific details with members of the consultant team.
- ◆ **Dates:**
 - ◆ July 6th - 6:00 - 7:00 PM (held virtual via Zoom)
 - ◆ July 7th - 1:00 - 2:00 PM (held virtual via Zoom)
 - ◆ **UPCOMING** - July 17th - 2:30 - 3:30 PM
(In Person: (Lyons Falls Free Library))

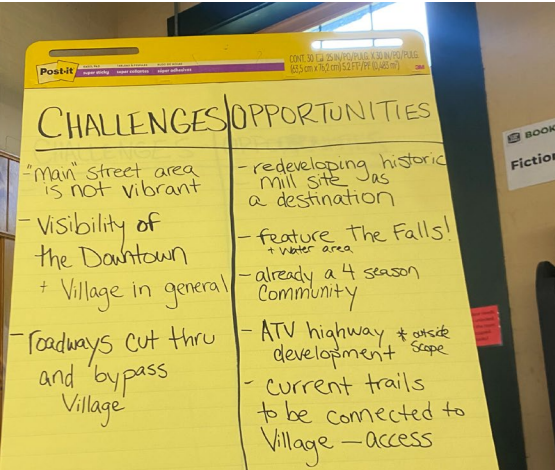
To submit a hard copy please hand deliver to:
Village Hall, 4059 Cherry Street Lyons Falls
OR
Lyons Falls Free Library, 3918 High St, Lyons Falls
Attn: Mayor Donna Dolhof

To submit virtually (preferred) please attach all items and email:
lyonsfallsnyforward@gmail.com

COMMUNITY ENGAGEMENT



ENGAGEMENT UPDATE



- ◆ Public Engagement Plan draft
- ◆ Pop-up table
 - ◆ Lewis County Fair
 - ◆ Farmers Market
 - ◆ Others?
- ◆ NY Forward website
 - ◆ www.lyonsfalls-nyforward.com



COMMUNITY ENGAGEMENT



ENGAGEMENT UPDATE

- ◆ Public Open House
 - ◆ July 17th – 5:00 - 7:00PM, Lyons Falls Library
- ◆ “Stay for as little or as long as you like!”
- ◆ Learn about NY Forward and share ideas
- ◆ Project team will be onsite for questions





- ◆ Community Survey
 - ◆ **Opening July 17th** at Public Open House
 - ◆ Will provide opportunity for members of the community to share thoughts and ideas
 - ◆ Hard copies will be available at Village Hall and Lyons Falls Library
 - ◆ Online version will be available on the project website (*preferred submission method*)

DOWNTOWN PROFILE AND ASSESSMENT

“The downtown profile and assessment tells a clear and concise story of the NY Forward community — where it is today, how it got there, and where it is going — and provides the logical basis for project recommendations.”

DOWNTOWN PROFILE AND ASSESSMENT

Required Components

- Study Area/Boundary Description
- Demographic Overview
- Regional and Historic Context
- Recent Plans and Investment
- Alignment with Regional Economic Development Council (REDC) strategies
- Physical setting
- Economic Trends and Opportunities
- Synthesis of Trends, Challenges, and Opportunities



DOWNTOWN PROFILE AND ASSESSMENT



DEMOGRAPHICS

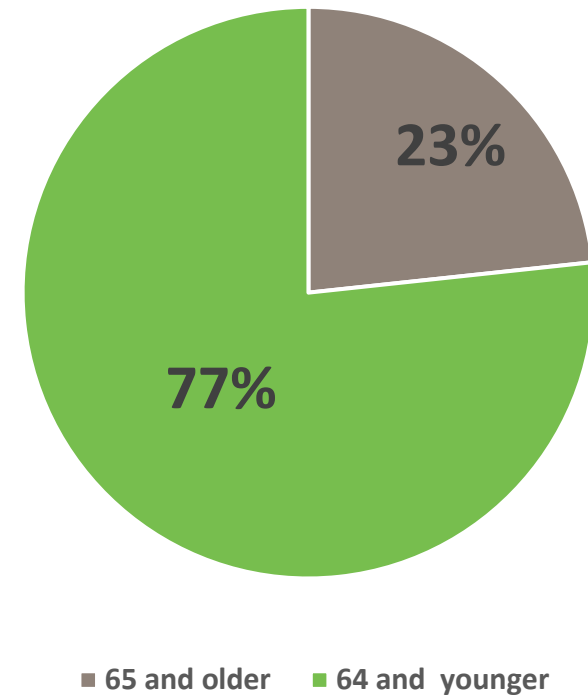
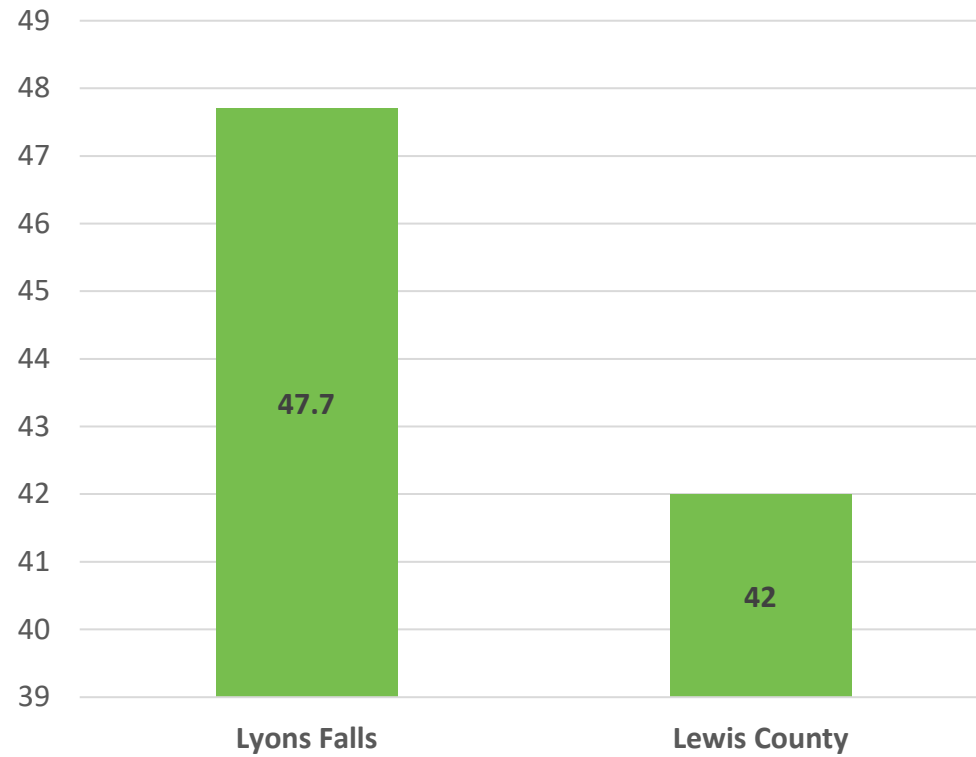
Population

	Lyons Falls	Lewis County
2020	570	26,582
2010	566	27,017
2000	563	26,944
1990	698	26,796

.71%
Population Change

DOWNTOWN PROFILE AND ASSESSMENT

MEDIAN AGE



DOWNTOWN PROFILE AND ASSESSMENT



EDUCATION

Persons with Bachelor's Degree or Higher (Age 25 years +)

Lyons Falls	Lewis County
15.7%	18.8%



INCOME

Lyons Falls	Lewis County
\$51,354	\$60,049

DOWNTOWN PROFILE AND ASSESSMENT



EMPLOYMENT

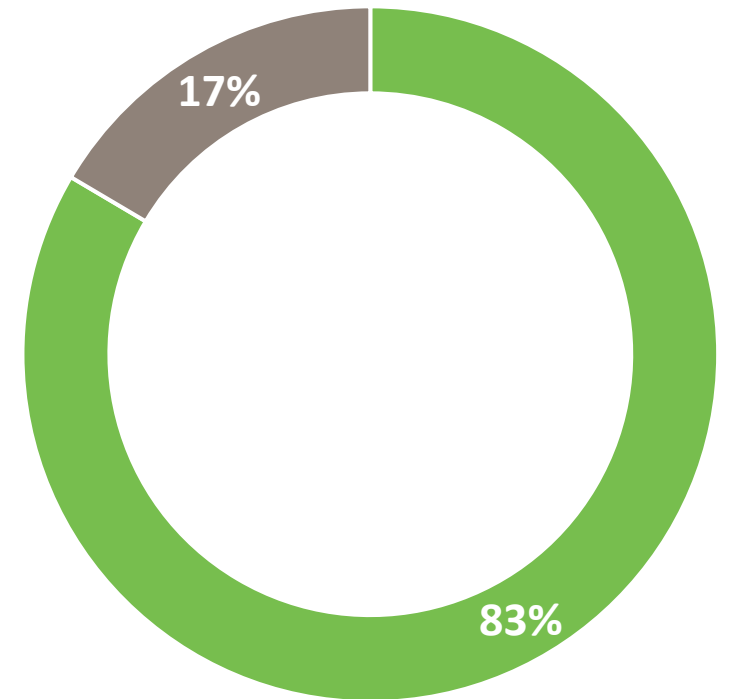
Employee of private company workers	51.9%
Self-employed (incorporated business)	4.6%
Private not-for-profit wage and salary workers	4.2%
Local, state, and federal government workers	32.1%
Self-employed (not incorporated business workers, unpaid family members)	7.2%

DOWNTOWN PROFILE AND ASSESSMENT



HOUSING

	Lyons Falls	Lewis Co.
Housing Units	279	15,464
Homeownership Rate (%)	83%	82%



■ Homeowners ■ Renters

VISION

Downtown Lyons Falls will be an active, economically vibrant, and historically preserved four-season community with a diverse array of recreation amenities. Building on the village's connection to employment centers, the natural features of the Moose and Black Rivers, activated parks and trails, a revitalized Mill site, the beauty of the Falls, and rich local history, Downtown Lyons Falls will be an inviting community for residents and visitors alike.

GOALS

GOALS

- ◆ Realistic;
- ◆ Clear and well-defined; and
- ◆ Aligned with and supportive of the community's vision

GOALS

GOALS

Preserve Historic Elements and Environment: *Share and promote Lyons Falls' historical connections through focused rehabilitation and preservation of existing resources.*

Expand Connectivity and Access Opportunities: *Activate the downtown with distinctive wayfinding, placemaking, and infrastructure.*

“Always a Destination”: *Welcome visitors and engage residents with a range of offerings that highlight the natural assets of the Village throughout the calendar year.*

Advance an Economic Renaissance: *Support existing industry and small businesses while committing to attractive, transformative investment.*

GOALS

GOALS

What goals are important to achieve the Vision for downtown Lyons Falls?

GOALS

STRATEGIES

- ◆ Actionable statements that are specific with local context;
- ◆ Derived from opportunities and challenges
- ◆ Relate to the proposed DRI/NYF projects;
- ◆ Clearly and concisely direct a type of action to help meet a specific goal; and
- ◆ Guide the community on how to continue revitalization beyond DRI/NYF projects.

NEXT STEPS

- ◆ Future LPC Meetings (monthly)
 - ◆ **August 9th – 12:00 PM**
 - ◆ **September 13th – 12:00 PM**
- ◆ Call for Projects Solicitation
 - ◆ Opened June 19th – **Closes July 31st**
- ◆ **Public Open House**
 - ◆ **July 17th 5-7pm, Lyons Falls Free Library**
- ◆ Stakeholder Meetings
 - ◆ In-person / virtual
- ◆ Consultant Team
 - ◆ Finalize Downtown Profile
 - ◆ Refine Goals/Strategies
 - ◆ Prepare Preliminary Project list
 - ◆ Project Evaluation criteria for LPC

www.lyonsfalls-nyforward.com

PUBLIC COMMENT



LYONS FALLS
CONNECTS
NY FORWARD